

Film Director: Jason "J." Swain of Smilee Productions



PR-Franchise, Inc. - Public Relations Firm

Media Press-Kit: Wednesday, June 22, 2005

Main Administration: POB Suite #160-156, Bayside Station, NY 11361

Main Phone: #516.298.3633 Fax: #516.908.7642

To learn more about our clientele please read bio, credits and portfolio enclosed. **PR Contact:** Toni-Mateo (CEO) @ www.PR-Franchise.com

* **Biography** *

Jason "J." Swain is an accomplished film-video director of **Smilee Productions, Inc.** with offices based in the West Coast of California (originally from New York City). His film-making career was motivated by the tragic incident at City College Celebrity Basketball Game (in December 28, 1991). The event intended for pure enjoyment and entertainment hosted by then known Sean "Puffy" Combs turned into a dramatic stampede that took the lives of the same nine people including his own brother: Dirk "Smilee" Swain.

Jason "J." Swain started his creative studies at the prestigious at Clark Atlanta University (1994). In 2002, he moved to California and made his directorial debut with "I Choose 2 Be Me". He continues to manage various video projects of all levels throughout the music-film industry. As competitive bids started to build up, he became the founder of his own production company known as **Smilee Productions, Inc.**, in honor and memory of his late brother. **Jason "J." Swain** has been noted for several awards and nominations from his hometown, university, fellow colleagues and notable organizations of the film-making industry.

In addition to these projects **Jason "J." Swain** directs and co-writes material for commercial, stage-plays and movie treatments. His credentials are immediately tied to Mentor Whitman Mayo of "Sanford & Son", Universal Records, Producer Tracey Hicks of the Filming Company, Three Six Mafia, Ja-Rule, the Romantic Comedy "Two or Three Girls" and his dramatic movie documentary "**City Jewelz**" aka "**City College Nine**".

Jason "J." Swain has dedicated his career as a film-maker to honor the memory and love of his lost brother Dirk "Smilee" Swain and has produced-directed several films, commercials, music videos and stage-plays to prepare for this short-film based on true story titled: "**City Jewelz**" aka "**City College Nine**" (www.citycollege9.com). This dramatic movie documentary is now officially accepted to be featured at the **9th Annual Urban World Film Festival** being held in Times Square, New York City this Summer 2005 (www.uwff.com). Film Screenings being held at **Loews Cineplex Theater on June 22 - Friday @ 3pm and June 23 - Saturday @ 7pm** (each day will include private screening after-parties at two illustrious venues of New York City). Contact PR Firm for Media-Press-VIP Credentials and Passes to attend restricted to RSVP.

As **Jason "J." Swain** continues to make progress throughout his film-making projects, we can anticipate all his efforts will bring respect, honor and inspiration to people affected by unfortunate tragedies much like the one that started his career as well-respected film director. This film "**City Jewelz**" aka "**City College Nine**" is dedicated to all the nine families in loving memory of the lost sons and daughters at City College Incident of 1991. On behalf of all the families we appreciate all the kind words, best wishes and support of this film from the public, media and celebrities related to this story.

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* Industry Credits *

- 1999 "Watch Ya Self" Feature Film *(Smilee Productions, Inc.)*
- 2000 "What Would You Do" Feature Film *(Smilee Productions, Inc.)*
- 2002 "I Choose to Be Me" Feature Film *(Smilee Productions, Inc.)*
- 2003 "I Choose to Be Me" DVD Release -via- Hollywood Stores *(Smilee Productions, Inc./ Hollywood Video)*
- 2004 "Cheer & Dance 101" DVD Release -via- California High Schools *(Smilee Productions, Inc.)*
- 2004 "Two or Three Girls" DVD Release -via- California High Schools *(Smilee Productions, Inc.)*
- 2004 "MTV Unplugged 'The Roots' Concert" Production -via- Webster Hall, NY *(Smilee Productions, Inc./ MTV)*
- 2005 "The Life He Chose" the Game Feature Film - Assistant Director *(Smilee Productions, Inc./ the Game)*
- 2005 Movie Treatment - Ruff Ryders *(Smilee Productions, Inc./ Ruff Ryders)*
- 2005 Movie Treatment - Mike Jones *(Smilee Productions, Inc.)*
- 2005 Movie Treatment - Rawkus Records *(Smilee Productions, Inc./ Rawkus Records)*
- 2005 Movie Treatment - Donah Hunter *(Smilee Productions, Inc.)*
- 2005 Movie Treatment - Three Six Mafia *(Smilee Productions, Inc.)*
- 2005 Movie Treatment - E-40 *(Smilee Productions, Inc.)*
- 2005 Movie Treatment - Hood Stars *(Smilee Productions, Inc.)*
- 2005 Movie Treatment - Youngn *(Smilee Productions, Inc.)*
- 2005 Movie Treatment - Ja-Rule *(Smilee Productions, Inc.)*

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* Image Portfolio *

