



PR Contact:

PR-Franchise, Inc. - Public Relations Firm

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Immediate Media Release

**PR Firm Launches the Sunset Connection
An Exclusive Real Estate & Entertainment Series w/ VIPs**

NOVEMBER 01, 2006 - ATLANTA, GA. PR-Franchise, Inc. is proud to debut the launch of the Sunset Connection, an exclusive real estate and entertainment series with VIPs throughout the finest cafés in the city of Atlanta.

As a result of expanding our business from New York to Atlanta over the summer, our PR Firm has established a significant resource of VIPs in the business of real estate investments. In combination with our partnerships in entertainment, real estate and related freelance businesses our PR Firm will officially host the launch of the **Sunset Connection in Atlanta on November 15th** (with other major cities expected in future).

This is considered a private invitation of VIPs (credited in the media, personal success and/or inside tips) to meet & greet once a month on the 3rd Wed. of ea. Month **with aspiring professionals at secret locations made available only by Email - on day of the social.** In order to attend, professionals are required to send our PR Firm an [RSVP via Email](#) with their complete name, number and business to sunset.connection@pr-franchise.com or use our signature postcard invitations being circulated at specific locations in major cities.

Official Address: Seasons 52 Grill @ 90 Perimeter Center Parkway West, Dunwoody, GA 30346 (Rain or Shine)

As of now our PR Firm will be cross-marketing strategies into four (4) major markets of Atlanta, Miami, New York & Los Angeles. As we continue to expand we plan on training new members of staff and internship program to cater the needs of our business. In that time, Toni-Mateo, CEO of PR-Franchise, Inc. will be available on limited basis while privately working with one of the best Fortune 500 media-based companies in Metro-Atlanta & United States.

PR-Franchise, Inc. is a private based PR Firm specializing in public relations and media management of high-end programs produced by clientele across the globe related to special projects inside the business of corporate entertainment. Our PR Firm provides PR representation in charge of overall public relations activities and programs. The programs normally include media relations, community relations, corporate communications and strategic planning w/ special events. CEO & PR Coordinator: Toni-Mateo* #516.298.3633 @ www.PR-Franchise.com.

(*) For more information including media inquires, business portfolio, private investments, strategic partnerships, or media-press kits of clientele contact our main office or look up our PR Firm on official website [www.PR-Franchise.com]

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